

NEIGHBOURHOOD DEVELOPMENT PLAN COMMUNITY CONSULTATION **FOR BUSINESS**

The Neighbourhood Development Plan provides the opportunity for Keynsham residents and employees to identify what they want Keynsham 'to be' for the next 15-20 years

KEYNSHAM TOWN COUNCIL NDP COMMUNITY CONSULTATION FOR BUSINESS

PRIVACY NOTICE

This privacy notice explains how we (Keynsham Town Council/Keynsham Neighbourhood Development Plan) will use the personal information we collect about you when you fill in this questionnaire.

WHAT INFORMATION DO WE COLLECT ABOUT YOU?

We are collecting personal information about you when you respond to the questions detailed in this questionnaire either on-line or by submitting a hard copy. On-line information may also be collected in respect of your IP address using cookies.

HOW WILL WE USE THE INFORMATION WE COLLECT ABOUT YOU?

The information we collect about you will be used for statistical analysis to inform the Keynsham Neighbourhood Development Plan and its participants in identifying issues and planning policies that people who live or work in Keynsham feel strongly about. Your personal data will be anonymised when publishing the results and outcomes of the questionnaire.

WHO WE WILL SHARE YOUR DATA WITH

Although not envisaged at this moment, we may need to share your data with a data-compliant data-processing organisation to collate the results of this questionnaire. Keynsham Town Council/Keynsham NDP will not share your information with any other organisation unless you have given us permission, or we are required to by law.

MARKETING

We would like to send you information or other questionnaires relating to the Neighbourhood Development Plan. If it is OK for us to contact you in this way, please indicate whether you agree for NDP contact below:

Agree Disagree

We would also like to send you information on activities, events, including but not restricted to the Business Forum, Business Directory and Winter Festival. Please say whether you agree for further contact below:

Agree Disagree

If you agree to either statement, please fill in the following. We will only contact you in regards to what you have agreed.

Contact name

Business name

Email

Telephone number

For further information on how your personal data is used, how we maintain its security and your rights of access to the data we hold on you please contact: **Dr Cheryl Scott, Town Clerk, Keynsham Town Council**
15-17 Temple Street, Keynsham BS31 1HF | Tel: 0117 986 8683 | email: townclerk@keynsham-tc.gov.uk

HELLO.

Keynsham Town Council, along with a large number of Keynsham residents is putting together a Neighbourhood Development Plan (NDP) for the Keynsham area.

The NDP is a new way for local people who live and/or work in Keynsham to have a say in the planning and future development of their local area. We are working on a plan that will look forward for at least the next 15 years, and one which should:

- ▶ Develop our shared vision for Keynsham – (to include residents, Business owners and Managers)
- ▶ Influence the kind of residential, commercial/industrial development that we need in Keynsham
- ▶ Identify local green spaces
- ▶ Identify other treasured, local assets
- ▶ Influence planning for Roads and Transport and Development in the area
- ▶ Develop great community facilities for our town

Once the plan is passed, it will go to referendum for approval by local people, and if the plan is accepted, it will have legal status within the Planning Policy Framework. This means that Developers and Local Authority planners (i.e. BATHNES) will need to take our plan into account when making decisions.

WHAT IS COMMUNITY CONSULTATION?

Community Consultation is about making sure we have fully understood and represented your views. In order to get a great plan that represents everyone, **WE NEED YOUR HELP!**

A vital part of the NDP process is Evidence Gathering. This means we need to show that we have sought to get the views of everyone in the community, and that we represent their views. The Business Community is an important, essential sector in our town, so please help us to represent you by participating in this Business Consultation, which is open until **February 29th 2020**

ANY QUESTIONS?

- ▶ **How do I get a Large Print copy of the Questionnaire?**
Please call 0117 9868683
- ▶ **How many people from my business need to fill in a Questionnaire?**
We only need one copy to be filled in per business.
- ▶ **How will the Council use this information?**
Any information given to the Council is subject to General Data Protection Regulations. Please see our Data Privacy Notice (above)
- ▶ **How can I get help or further information about the plan?**
If you have any questions about the Neighbourhood Development Plan or the Business Consultation, our team are happy to help. Please contact the Town Council:

T: 0117 9868683

E: ndp@keynsham-tc.gov.uk

ABOUT YOU AND YOUR BUSINESS

1. Your Business Location – Where does your business operate from? Please select most applicable

- | | |
|--|---|
| <input type="checkbox"/> Industrial/Warehouse premises | <input type="checkbox"/> Shop |
| <input type="checkbox"/> Individual building on independent site | <input type="checkbox"/> Office |
| <input type="checkbox"/> Single building on an estate | <input type="checkbox"/> Restaurant/Catering premises |
| <input type="checkbox"/> Shared building on an estate | <input type="checkbox"/> Work from home or out building |
| <input type="checkbox"/> From a car/mobile set up | <input type="checkbox"/> Community building |

2. Please give us your business address and details as below:

Address

Email

Website

Postcode

Twitter

Telephone

Facebook

3. What is the nature of your business? Please select all that apply (comment in bottom box if necessary)

- | | |
|---|--|
| <input type="checkbox"/> Scientific/Technical | <input type="checkbox"/> Advertising/Marketing |
| <input type="checkbox"/> Business Support/Professional Services | <input type="checkbox"/> Arts/Entertainment/Leisure |
| <input type="checkbox"/> Information/Communication | <input type="checkbox"/> Education |
| <input type="checkbox"/> IT | <input type="checkbox"/> Distribution and Warehousing |
| <input type="checkbox"/> Manufacturing | <input type="checkbox"/> Motor Trade |
| <input type="checkbox"/> Accommodation/Hotels | <input type="checkbox"/> Agriculture, Forestry and Fishing |
| <input type="checkbox"/> Cafés/Restaurants/Food Services | <input type="checkbox"/> Waste and Recycling |
| <input type="checkbox"/> Financial or Insurance | <input type="checkbox"/> Household Services |
| <input type="checkbox"/> Legal | <input type="checkbox"/> Retail |
| <input type="checkbox"/> Property | <input type="checkbox"/> Medical or Dental |
| <input type="checkbox"/> Wholesale | <input type="checkbox"/> Nursery |
| <input type="checkbox"/> Construction | <input type="checkbox"/> Social Care |

4. Age of Business – How long have you been trading?

0 - 2 Years

3-5 Years

6-10 Years

Over 10 Years

Comments:

5. What form of business are you?

Sole Trader

Partnership

Private Limited Company

Public Limited Company

Franchisor/Franchisee

Charitable Organisation

Voluntary Organisation (not a charity)

Co-Operative

Other (Please specify):

6. Your Workforce – Approximately what percentage of your workforce lives within 2 miles of Keynsham? Not including volunteers

0 - 20%

21% - 40%

41% - 60%

61% - 80%

81% - 100%

7. Your Workforce – What is the size of your workforce? Not including volunteers

Working alone (sole trader)

1-10 EMPLOYEES

11-50

51-999

1000+ employees

Comments:

8. How do you think your workforce is likely to change in the next 10 years?

- | | |
|---|--|
| <input type="checkbox"/> It will substantially increase | <input type="checkbox"/> Slightly increase |
| <input type="checkbox"/> It will stay the same | <input type="checkbox"/> It will decrease |

9. Your Business Premises – Do you own or lease your business premises?

- | | |
|------------------------------|--------------------------------|
| <input type="checkbox"/> Own | <input type="checkbox"/> Lease |
|------------------------------|--------------------------------|

Comments:

10. What is the size of your current workspace?

- | | |
|--|---|
| <input type="checkbox"/> I work from home – space is small | <input type="checkbox"/> Under 92 sq metres (1000 sq ft) |
| <input type="checkbox"/> 94-465 sq metres (1001-5000 sq ft) | <input type="checkbox"/> 466-929 sq metres (5001-10000 sq ft) |
| <input type="checkbox"/> More than 929 sq metres (10000 sq ft) | |

11. Is there adequate parking available for your staff?

- | | | |
|-------------------------------|---------------------------|--------------------------|
| At your premises | Yes <input type="radio"/> | No <input type="radio"/> |
| On same road as your business | Yes <input type="radio"/> | No <input type="radio"/> |
| Nearby street | Yes <input type="radio"/> | No <input type="radio"/> |
| Car park | Yes <input type="radio"/> | No <input type="radio"/> |

Other (Please specify):

12. What attracted your business to locate in and/or remain in Keynsham? Please select all that apply

- | | |
|---|---|
| <input type="checkbox"/> Location is good for your business | <input type="checkbox"/> Location is good for your clients |
| <input type="checkbox"/> Availability of appropriate premises | <input type="checkbox"/> Availability of good local staff |
| <input type="checkbox"/> Proximity to key business partners | <input type="checkbox"/> Local incentives, such as grants/business rates etc. |

Other (Please specify):

13. YOUR FUTURE – What are your business plans for the next 10 years?

<input type="checkbox"/> Expansion	<input type="checkbox"/> Reduction
<input type="checkbox"/> Disposal of business	<input type="checkbox"/> Relocation
<input type="checkbox"/> No change	
<input type="checkbox"/> Other (Please specify):	<input type="text"/>

IF YOU ARE INTENDING TO RELOCATE, PLEASE ANSWER QUESTION 14 – IF NOT, PLEASE GO TO QUESTION 15

14. If you are intending to re-locate, please tell us where you will be locating

<input type="checkbox"/> Relocation with Keynsham – To another property/site on same estate	<input type="checkbox"/> Within Keynsham – To a site on another estate
<input type="checkbox"/> Withing Keynsham – To an individual, non-estate site	<input type="checkbox"/> Relocation out of Keynsham – To another SW location
<input type="checkbox"/> To somewhere else in the UK	<input type="checkbox"/> To outside the UK
<input type="checkbox"/> OTHER (Please specify):	<input type="text"/>

15. What will your land & property requirements be for your business plans? Please select all that apply

<input type="checkbox"/> Bigger site with more turning space, storage, parking etc..	<input type="checkbox"/> Larger building
<input type="checkbox"/> Modern, Higher-standard building	<input type="checkbox"/> Improved access
<input type="checkbox"/> Smaller site	<input type="checkbox"/> Serviced Land only
<input type="checkbox"/> No Change	<input type="checkbox"/> Redevelopment of current site
<input type="checkbox"/> OTHER (Please specify - including specialist requirements):	
<input type="text"/>	

16. Are there any improvements in local amenities that might help your businesses over the next 10-20 years? Please select all that apply

<input type="checkbox"/> Improved access and road widths near site	<input type="checkbox"/> Clearer signage to your location
<input type="checkbox"/> Better energy supply	<input type="checkbox"/> Better water supply
<input type="checkbox"/> Faster/Ultra-Fast Broadband (i.e. FTTP at 300mbps+)	<input type="checkbox"/> Better drainage
<input type="checkbox"/> OTHER (Please specify)	
<input type="text"/>	

17. What do you think are the main barriers for businesses who operate from, or might operate from Keynsham? Please select all that apply

- Lack of appropriate premises in the area (including affordability)
- Lack of local skills/right people
- Keynsham not seen as a 'desirable', 'high-profile' or 'modern' destination
- Transport and Utilities infrastructure do not support your business
- OTHER (Please specify)
- Business rates are too high and make this area unfeasible
- Lack of Business Support services (such as Banks, Accountants, etc)
- Lack of parking for clients/customers

18. How do you think the NDP or the Town Council could effectively support your business? Please select all that apply

- Help with networking/advertising/events for businesses
- Better signage/maps/information available regarding local businesses, traders, business centres, trade parks etc.
- Reducing traffic congestion in central Keynsham
- Encouraging local and national lenders to work with our local businesses
- Ultra-fast Broadband available across Keynsham
- Business support for new set ups, including a Business Hub
- Better public transport between Keynsham and neighbouring areas
- Availability of flexible office or meeting space, rentable on an ad-hoc or daily basis
- Better parking facilities available for workforce in Keynsham (please detail below)
- Other (Please specify)

19. What do you think about the available work space and land for businesses to locate to in Keynsham? Please select one per line

	Very Poor	Poor	Good	Very Good
Availability of premises	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Range of size of available premises	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Quality of available premises	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Location of available premises	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Availability of land for commercial use	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Size of commercial plots available	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Quality of commercial plots available	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Location/accessibility of plots available	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Environment and appearance of trading estates	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Quality of services on business estates	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Comments:

20. Options for additional Employment Land – The Keynsham Neighbourhood Plan could allocate more Employment Land to encourage the creation of more jobs and could also put in place the land-use policies needed to enable new employment development within the existing built-up area. Do you think any additional land for employment should be provided up to 2030?

Yes No

21. Should existing employment sites be protected from changes of use?

Yes No

22. What one thing would make all the difference to you as a business person running a business in Keynsham? Please try to be brief, and to give just the one most important thing that would help.

If you run your business from home, it is really important for you to fill in the next part of the questionnaire. If you are not home-based, your questionnaire ends here, and thank you for your time

HOME-BASED BUSINESSES

Up to 40% of businesses are home based and 70% of new business start-ups begin as home businesses, bringing over £300bn to the UK economy. How can the Neighbourhood Plan respond to the growth of this flourishing sector as a means of supporting the economic well-being of Keynsham?

23. Please tell us what area of work you cover

- Door to door sales (i.e. cosmetics, home services etc)
- Internet services (e.g. website creation and maintenance)
- Internet or virtual trading (including on-line shops)
- Craft Manufacture or distribution (any craft)
- Professional Services (Accountancy, Architecture, Financial services, Law, Tax, Consultation)
- Creative Services (Graphic Artist, Music production, Photography etc)
- Construction Trades (i.e. Contract Builders)
- Food Services (Catering/cooking etc)
- Operating Mobile services (Plumbing, Gardening, Landscaping, Car Tuning, etc)
- Software Development or Gaming Design
- Repair Services (any)
- OTHER (Please specify)

24. What elements of a Home-Working support hub might be of most interest to you? Please select all that apply

- | | |
|--|--|
| <input type="checkbox"/> Serviced offices and/or 'hot desks' with admin and clerical support | <input type="checkbox"/> Co-working and collaboration space |
| <input type="checkbox"/> Layout and 'maker' or preparation space | <input type="checkbox"/> Business meeting space |
| <input type="checkbox"/> Access to High-Bandwidth internet | <input type="checkbox"/> Showroom and event space for occasional hire |
| <input type="checkbox"/> Refreshment area/business cafe | <input type="checkbox"/> Use of printers/office machinery on an ad-hoc basis |

OTHER (Please specify):

25. Do you think that your business will expand beyond your domestic space and require a workshop, shop or office space?

Yes – Within 1-2 years

Yes – Within 3-5 years

Yes – In 5+ years

No – don't think I'll need more space

Other (Please specify)

26. If new residential properties were provided which were aimed at being 'home business-friendly', what do you think would be the key features to be provided in these properties Please select all that apply

Dedicated office space

Larger kitchen space

Additional parking/delivery area

Additional storage space available

Three-phase electricity supply

Construction to 2nd stage fix only (i.e. Self-finish property)

Built in CCTV and security

Display space

Commercial 'feel' to frontage

Built-in conservation and energy-generation measures (e.g. Photovoltaic panels, rainwater harvesting etc.)

Other (please specify)

Thanks for participating in our Business Consultation.