KEYNSHAM TOWN COUNCIL

Minutes of the EATH Committee meeting held on Wednesday 5th July 2023 at 4.00pm in the Town Council office

PRESENT:

Councillors:

C Brennan, M Burton, H MacFie and C Davis

IN ATTENDANCE:

Katherine Sears - Deputy Town Clerk

Ric Davison Jude Cron Nigel Williams

20. APOLOGIES

Apologies received and accepted from Cllrs Biddleston and Greenfield.

21. DECLARATIONS OF INTEREST

There were none.

22. DISPENSATIONS

There were none.

23. PUBLIC PARTICIPATION

There was none.

24. RECORD OF PREVIOUS MEETINGS

RESOLVED:

That the Minutes of the EATH Committee meeting held on 7th June 2023 be confirmed as a true record and signed by the Vice Chairman.

25. GOOD CITIZEN AWARD NOMINATION FORM

RESOLVED:

That the form to specify 10 years involvement in the organisation for Lifetime Achievement. DTC to look into a better online platform for the form as the PDF wasn't compatible for some.

To state that Keynsham Town Councillors cannot nominate someone.

Changes to be made and presented to full Council.

26. KEYNSHAM NEWS

Discussion around reducing the overall quality of the publication to fit in line with our E&S commitment.

Discussion took place around whether the Keynsham News is a duplication of the Keynsham Voice and is it something that needs to be produced, perhaps we could have a 4-page wrap

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around the Keynsham Voice on a regular basis instead. Counter point that this is the KTC's standalone publication, it's professional and provides the community with extension information of what KTC are doing/planning and a platform for all community organisations.

- Online version v printed version: Many residents don't use the internet and would prefer a hard copy.
 RESOLVED: Hard copy needs to specify that it can be recycled in the form of a banner across the front. Digital version needs to be pushed more on social media.
- ii) Quotes were reviewed and Company E was the most appealing.

 RESOLVED: DTC to gain quote from Keynsham Voice for a 4-page wrap around.

 DTC and Councillors to gather examples of the publications produced in other areas.

 DTC to source examples of publications from the companies quoting.

 DTC to reach out to The Week In to enquire whether they can produce Keynsham

 News as it is believed they have the skills and equipment.
- iii) The Councillors were conscious that sourcing adverts can be time consuming and take a trained individual to do so.

27. UP CYCLE FASHION SHOW

Positive discussion around this event. Funding would be available through the Keynsham HS HAZ project if the location of the fashion show was on the High Street.

Discussed that it would be better as a day event rather than an evening, with fashion shows scheduled throughout the day.

Catwalk down the middle, with Charity Shops and up cycle businesses having stalls around the edge.

Christmas Jumper swap station.

RESOLVED:

- (i) That Sunday 22nd October be chosen as a date; A Sunday was deemed more suitable so that it didn't interfere with trading hours on a Saturday.
- (ii) That Jude to enquire with Fear Hall on availability and price.
- (iii) That the DTC to enquire with St John's, Baptist Church and Leisure Centre. Council Staff to put a marketing campaign together.
- (iv) That the DTC to ask Mike May to photograph the event.
- (v) That the DTC to meet with Cllr Brennan to put action plan together and then approach the Charity Shops.
- (vi) That Cllr Brennan to ask Bath Spa to do the Hair and Make-Up for the models.

28. TRAIN STATION POSTER RE-LAUNCH

RESOLVED:

To rotate the posters, we have in store and bring back to a future EATH meeting.

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29. KEYNSHAM WINTER FESTIVAL

i) Christmas in July – Tuesday 11th July 2023 RESOLVED:

To note that all Businesses on High Street, Market Walk, Temple Street, Station Road and Bath Hill have had an invitation hand delivered, and follow up emails to a number of these businesses sent. Presentation produced to announce theme, feedback on previous year and sharing best practice to make the most out of the evening.

ii) Review of Draft Budget:

Debate as to whether a stage is needed. Feedback received from Ric was that people want more market stalls and they need to be back on the High Street, that stalls can be situated along the cycle path and traders, if made aware, can bring their produce from the car parks.

RESOLVED:

That the DTC to get quote from the first aid supplier of the Music Festival to see how it compares with St John's Ambulance.

iii) Sponsorship Packages:

RESOLVED:

That information on the sponsorship packages received and confirmed. Only amendment is to make it clear that the platinum gets EITHER the grotto or Christmas tree.

30. NOVA YOUTH ARTS FESTIVAL

RESOLVED:

To receive verbal feedback received from DTC, that although the launch party was quiet, the main festival on Saturday and Sunday was well attended with around 150 wristbands being handed out on Saturday and Sunday. Really excellent performance from the young people and the workshops were well attended. More signage needed to show that it was a Youth Festival for 13-19 year olds.

31. HERITAGE OPEN DAY AT THE CEMETERY

RESOLVED:

That the DTC to look into whether this can be staffed, if so then it was agreed that this would be a good addition to the Heritage open days. Jude is happy to volunteer.

KEYNSHAM KINDNESS DAY

RESOLVED:

That this is a good idea for next year. DTC to bring some ideas, dates and costings to a future EATH meeting.

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DATE OF NEXT MEETING 33.

RESOLVED: That an Extra Ordinary EATH Committee meeting be held on Wednesday 26th July 2023 at 4.00 p.m. in the Town Council office.

The meeting finished at 6.15 p.m.

Signed: _______ Date: 26/7/73 ______